

## Diverse announces new franchise agreement with Altran Magnetics

**Diverse Electronics** is pleased to announce a new franchise agreement with **Altran Magnetics**. Altran is a leading global supplier of specialized electro-mechanical product solutions focusing on EMI Filters and photo electric controls.

“Altran is a great addition to our product lineup,” said Rick Masciotra, President of Diverse Electronics. “The company is known for its quality and technical support, they offer a vast range of standard products, and they are able to provide custom solutions for specific customer needs. They completely match our goal of providing our customers with the best brands and highest quality product offerings at reasonable prices.”



EMI/RFI Filters



Photo Controls

With headquarters, warehousing based in the US, and offshore manufacturing facilities, Altran is both able to provide stock quickly and maintain reduced material acquisition costs. The company is ISO certified, has 30 years of design and manufacturing experience, and offers complete engineering and technical support.

### About Diverse Electronics

Founded in 1993, Diverse is a Canadian-owned franchised electronic component stocking distributor with a division dedicated to production consumables, tools, equipment and supplies. **Diverse** and its **PT&E** (Production Tools & Equipment) division present product solutions from an extensive range of more than 100 world-class manufacturers, resulting in the largest inventory of electronic component and production supply products in Canada.

For more information about Altran and its products, contact your representative or send an email to [sales@diverseelectronics.com](mailto:sales@diverseelectronics.com).