

Brady Launches New BMP®61 Label Printer

Designed for quick and efficient identification of wires, cables and components

Brady, a global leader in industrial and safety printing systems and solutions, released its BMP®61 Label Printer. This printer is designed for effective and efficient identification of wires, cables and components, with high-performance materials, touchscreen capabilities, data connectivity options and multiple user interfaces.

The new BMP61 printer was created to be a versatile and dependable on-the-go label printer for users with tough industrial identification applications in the field or in the shop.

Brady's BMP61 label printer features

- **Large, color touch-screen** display to see exactly what the label is going to look like before it's printed
- **Data connectivity** with USB 2.0 ports, flash drive support and optional WiFi to allow users to save and send label designs from a computer or mobile device
- **Smart cell technology** for quick, automatic label formatting
- **300 dpi print head** for clear, crisp font
- **Rubber bumper and durable design** tested to survive a four-foot drop
- **Wide cover opening** and large material bay for easy material loading



This printer offers application versatility with die-cut, continuous and custom label supplies up to 2 inches wide. It's ideal for self-laminating labels, cable tags and flags, wrap-around wire labels, heat-shrink wire markers, patch panel labels, asset tracking labels, equipment labels, terminal block labels, safety labels and more.

In addition, the BMP61 printer features a utility strap for improved storage and handling, a QWERTY style key pad for familiar typing, and easy menu, cursor and label navigation.

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To learn more about the Brady BMP61 or to request a demo, contact your sales representative at 1-800-381-7308 or email sales@diverseelectronics.com.