



## Diverse Electronics Bolsters its Connector Lineup with CNLINKO

Diverse Electronics is very pleased to have signed **CNLINKO** to its product line. CNLINKO is a specialized manufacturer of high-performance industrial waterproof connectors used mainly in LED/Lighting and heavy-duty, harsh industrial applications. Patented and award-winning, the company's products also meet national and international requirements including CSA, UL and CE certifications.



“Diverse has developed a very strong offering in both the LED/lighting and industrial sectors, so partnering with CNLINKO is absolutely a natural fit,” said Rick Masciotra, President of Diverse Electronics. “Their products meet the highly-specialized needs of our customers, provide stable, reliable connections in any condition, and are backed by the industry’s highest standards. In short, they offer both performance and peace of mind.”

CNLINKO’s product line includes IP67-grade power, signal, and data connectors and wire harnesses in an array of sizes, types and materials. The connectors are offered in 2-to 24-pin, RJ45, USB, fiber, HDMI, and hybrids in sizes M12 to M28. Applications include LED displays used in conference rooms, classrooms, exhibitions and onstage; lighting devices used in underground, outdoor, landscape, streetlights and stage lighting; and industrial equipment used in monitoring and surveillance systems, temperature controls, automation and solar energy.

### About CNLINKO

Founded in 2004 in Shenzhen, CNLINKO has developed a state-of-the-art research facility that has garnered over 30 patents and a production facility that produces 3 million products annually. The company is dedicated to providing the highest quality products using the most advanced technology, while maintaining a focus on customers’ stringent cost, delivery and certification requirements.

### About Diverse Electronics

Founded in 1993, Diverse celebrated its 25th anniversary in 2018 as a franchised electronic component distributor and production equipment and consumables supplier. Fully ISO 9001: 2015-certified, Diverse Electronics distributes products from an extensive range of more than 100 world-class manufacturers, resulting in the largest inventory of electronic component and production supply products in Canada. The company also offers flexible material management programs to help its customers address the industry’s rising material acquisition costs.