

## Diverse Electronics Appoints Technical Field Applications Director

**Diverse Electronics** is pleased to announce its latest addition to the company's senior level executive team, **Derek Sellen**.

As Technical Field Applications Director, Derek brings 35 years of experience in Manufacturing, PCB assembly and product management, most recently as the Design/Production Manager at Ilux LED Solutions, and Stanpro Lighting, where he managed the production of numerous LED modules. Prior to Ilux and Stanpro, Derek held positions with Henkel Electronics (Loctite), Multicore Solders, and Electrovert.



“We are very pleased to have Derek as part of the team,” said Rick Masciotra, President and C.E.O. of Diverse Electronics. “His product design and electronic manufacturing experience lends greatly to his new role where he is dedicated to finding solutions for customers’ unique requirements. Derek will also be an invaluable asset to the company’s well-established LED Lighting Technology Solutions Group. I encourage everyone to reach out and join me in welcoming Derek to his new role and Diverse Electronics.”

### About Diverse Electronics

Diverse Electronics is an authorized stocking distributor of electronic components, production tools, consumables, equipment, and industrial components. Diverse distributes products from an extensive range of world-class manufacturers, resulting in the largest available inventory in Canada. ISO 9001:2015-certified, the company also offers flexible material management programs to help its customers address the industry’s rising material acquisition and holding costs. Founded in 1993, Diverse is celebrating its 30<sup>th</sup> anniversary in business.