

Diverse Named as a Top 50 Electronics Distributor for 2014

June 2, 2014 – Diverse Electronics is proud to be named to *Global Purchasing/Electronic Design's* Top 50 Distributors List for 2014.

Global Purchasing presents its Top 50 Electronics Distributors report each May, providing a look at the largest players in the electronics distribution market. Under a mandate to keep buyers and managers up-to-date on the latest news, trends, market insights, product updates and global supply chain solutions, *Global Purchasing* describes the 2014 list as “The Most Influential Companies right now.”



Diverse Electronics, which has just celebrated 20 years in the Industry, has weathered industry downturns over the years, yet continues to gain in market share. “Diverse has worked hard to develop and position itself as a go-to player in the exceedingly competitive electronics distribution market,” said Rick Masciotra, President. “One of the main reasons for our success is our approach to offer something innovative and different than what the customer is used to through their normal distribution channels. To be recognized by the industry is an added privilege, and we are honored to be considered among the industry’s finest.”

To see the complete Top 50 List, go to: <http://globalpurchasing.com/top-50-electronics-distributors-home>. For the article and complete report, go to: <http://globalpurchasing.com/top-50-distributors/top-50-distributors-2014>.

Diverse Electronics is a franchised electronic component stocking distributor with a division dedicated to production floor product solutions. **Diverse Electronics** and its **PT&E division** present an extensive product range from more than 100 world-class manufacturers, resulting in the largest inventory of electronic component and production tools and equipment products in Canada.

For more information on Diverse and its offerings, visit the company’s newly-launched website at www.diverseelectronics.com.

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