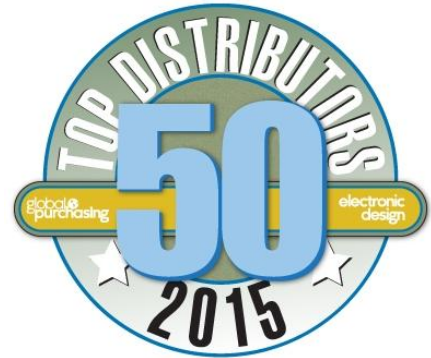


## Diverse Named as Top 50 Distributor for 2015 Second Year in a Row

**August 20, 2015** – **Diverse Electronics** is proud to be named among the Top 50 Electronics Distributors for 2015, according to *Global Purchasing's* latest survey.

“Diverse is pleased to have made the list for the second year in a row,” said Rick Masciotra, President. “We have worked hard to distinguish ourselves from the rest of the market, and have managed to carve out a unique niche that has contributed to our success. It is this niche, along with our unwavering commitment to our customers, that has enabled us to grow not only in North America, but also to expand to Europe and Asia.”



Diverse separates itself from the rest of the market by focusing on all the components involved in a customer's bill of materials. Most distributors aim their focus on high-ticket items. By including all the parts, Diverse is able to negotiate better pricing from its worldwide supplier-partners, and pass the savings along to the customer. The customer gets all their needs met from one source, and at a reduced cost.

*Global Purchasing* presents its Top 50 Electronics Distributors report each year, providing a look at the largest players in the electronics distribution market. To see the complete list, go to [http://globalpurchasing.com/top-50-electronics-distributors-home?utm\\_rid=CPG05000002113225&utm\\_campaign=2146&utm\\_medium=email](http://globalpurchasing.com/top-50-electronics-distributors-home?utm_rid=CPG05000002113225&utm_campaign=2146&utm_medium=email). For the article and complete report, go to <http://globalpurchasing.com/top-50-distributors/2015-top-50-electronics-distributors>.

**Diverse Electronics** is a Canadian-owned and based franchised electronic component stocking distributor with a division dedicated to production floor product solutions. **Diverse** and its **PT&E** division (Production Tools & Equipment) present an extensive product range from more than 100 world-class manufacturers, resulting in the largest inventory of electronic component and production tools and equipment products in Canada.

For more information on Diverse and its offerings, go to [www.diverseelectronics.com](http://www.diverseelectronics.com).