

## Diverse Electronics Now Authorized for General Devices

**Diverse Electronics** is pleased to announce it is now authorized to distribute **General Devices**, an electronic hardware manufacturer of telescoping slides, racks and cabinets for use in electronics, telecom, security and transportation markets. The move comes as part of the company's continuing strategy to develop its industrial product offerings.

"General Devices is a welcome addition to Diverse Electronics' industrial product lineup," said Rick Masciotra, President of Diverse Electronics. "They are a strong American brand with a good reputation, and a very good fit for our customers' industrial slide and rack requirements."



### About General Devices

Founded in 1953 and located out of Indianapolis, General Devices' manufacturing plants include over 160,000 sq. ft. of manufacturing space, with over 16,000 sq. ft. of R&D, engineering and office space. While its facilities include the latest in precision engineered and high-efficiency technology, the company attributes its success to its people.

### About Diverse Electronics

Founded in 1993, Diverse Electronics is an authorized stocking distributor of electronic components, production tools and equipment, and industrial components. ISO 9001:2015-certified, Diverse Electronics distributes products from an extensive range of more than 100 world-class manufacturers, resulting in the largest available inventory in Canada. The company also offers flexible material management programs to help customers address the industry's rising material acquisition costs.