

## Diverse Electronics Now Authorized for Ideal-tek

Diverse Electronics is pleased to announce it is now authorized to distribute Ideal-tek, a leading Swiss manufacturer of high-precision hand tools for the electronics, semiconductor, microscopy, laboratory, medical device, watchmaking and jewellery markets. The company's focus is on producing premium tweezers, probes, pliers and cutters able to withstand today's tougher alloys.

"Ideal-tek is a great addition to our precision hand-tool lineup," said Rick Masciotra, President of Diverse Electronics. "Their products are built to last, of the utmost quality, and meet our customers' high-precision requirements. Customers are able to focus on the task at hand and not the performance of their tools."



### About Ideal-tek

Ideal-tek is a leading manufacturer and supplier of precision tweezers, cutters and instruments headquartered in Ticino, Switzerland. Established in 1964, the company is a known global brand sold in 45 countries with a focus on quality and craftsmanship and meeting end users' needs and expectations.

### About Diverse Electronics

Founded in 1993, Diverse Electronics is an authorized stocking distributor of electronic components, production tools and equipment, and industrial components. ISO 9001:2015-certified, Diverse Electronics distributes products from an extensive range of more than 100 world-class manufacturers, resulting in the largest available inventory in Canada. The company also offers flexible material management programs to help customers address the industry's rising material acquisition costs.