

## Diverse Electronics adds [GW Instek](#) Test & Measurement Instruments to Product Lineup

**Diverse Electronics** is pleased to announce its partnership with **GW Instek**, a leading manufacturer of high-precision electronic test and measurement instruments. GW Instek's product range encompasses more than 450 products across five categories – power supplies, oscilloscopes, spectrum analyzers, function generators, and component/safety testers.



“Diverse Electronics is very pleased to have partnered with such a strong brand in the electronics test and measurement category,” said Rick Masciotra, President of Diverse Electronics. “GW Instek is a global brand with a strong North American division, which means we can provide our customers with economically-priced, quality products with strong warranties and complete after-sales support.”

With 25 years in the electronics industry, Diverse Electronics has grown to become one of Canada's largest stocking distributors. The company has one of the strongest production tools and equipment divisions in the country, offering a complete product range including adhesives, chemicals and cleaners, solder and soldering equipment, and static control solutions. Now, with the addition of GW Instek, the company is fully-equipped to meet all test and measurement requirements.

### **About GW Instek**

Founded in 1975 as the first test & measurement instrument manufacturer in Taiwan, GW Instek (Good Will Instrument Co., Ltd) is now Taiwan's largest. With headquarters located in Taiwan, GW Instek has subsidiaries in North America, China, Japan, Korea and Malaysia, with its products being sold in more than 80 countries worldwide. With a strong focus on high-quality, economical measurement solutions for the educational and industrial manufacturing markets, GW Instek has developed a solid brand image and reputation for reliability, integrity and innovation.

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### **About Diverse Electronics**

Founded in 1993, Diverse is celebrating its 25<sup>th</sup> anniversary as a franchised electronic component distributor and production equipment and consumables supplier. Fully ISO 9001:2015-certified, Diverse Electronics distributes products from an extensive range of more than 100 world-class manufacturers, resulting in the largest inventory of electronic component and production supply products in Canada. The company also offers flexible material management programs to help its customers address the industry's rising material acquisition costs.

For more information on [GW Instek](#) or its products, contact your sales representative or email [sales@diverseelectronics.com](mailto:sales@diverseelectronics.com).

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