



Diverse Electronics Now Franchised for JBC Soldering Tools

Diverse Electronics is pleased to announce it has signed on **JBC Soldering Tools** to add to its production equipment franchise line-up. JBC is a global leader in its field and renowned for bringing the most advanced technology to the solder process. Most notably, the company recently developed unique soldering profiles for its systems that enable dynamic control of the tip temperature, allowing for maximum precision and reducing the thermal stress on components such as MLCCs. Another key cost-saving innovation is the sleep-hibernation mode, which extends tip lifespan by five times.

“The quality of the JBC brand and its systems are second to none,” said Rick Masciotra, President of Diverse Electronics. “We are proud to bring these high-end systems to our customers and have invested in CSA certifications for their leading solder and rework stations. We are the only Canadian distributor to offer the CSA-certifications, and are confident our customers will value these approvals and appreciate the increased control, reduced threat of thermal damage, and higher quality results that these systems have to offer.”

With 25 years in the electronics industry, Diverse Electronics has grown to become one of Canada’s largest stocking distributors. The company has one of the strongest production tools and equipment divisions in the country, offering a complete product range including adhesives, chemicals and cleaners, solder and soldering equipment, static control solutions and hand tools. With the addition of JBC, the company now has a high-end solder solution for the most demanding and precise applications.

About JBC

JBC is a global organization with more than 80 years of experience at the technological forefront of tools for soldering and rework operations in electronics. The company prides itself on innovation, efficiency and reliability as its key features for a wide range of products designed to satisfy the most demanding requirements of professionals.

About Diverse Electronics

Founded in 1993, Diverse is celebrating its 25th anniversary as a franchised electronic component distributor and production equipment and consumables supplier. Fully ISO 9001:2015-certified, Diverse Electronics distributes products from an extensive range of more than 100 world-class manufacturers, resulting in the largest inventory of electronic component and production supply products in Canada. The company also offers flexible material management programs to help its customers address the industry’s rising material acquisition costs.

For more information on JBC Solder Tools, visit www.diverseelectronics.com or email info@diverseelectronics.com.