

Online Contest Winner Announced

Feb. 10, 2015 – Diverse is pleased to announce Mr. Maher Kaffel of Raytron as the winner of the company's first online contest giveaway. The prize received was an iPad Mini.

Diverse launched the contest as part of the introduction of its new e-commerce website.

"We're very pleased so many people took part in our first online contest, the response was impressive," said Rick Masciotra, President. "We're also delighted with the positive response to our new online shopping cart. It has always been Diverse's goal to respond to the emerging needs of the customer, and shopping online was simply a natural progression in this growth."



Shown here, from left to right: Roussos Koliakoudakis, Sales Director, Diverse Electronics, and Maher Kaffel of Raytron

With the launch of the shopping cart, customers are able to get all of their production floor needs online and in one place. Adhesives, Chemicals & Cleaners, Soldering Tools, Equipment and Material, Test Instruments, Inspection, Tools, Printer Labels, Personal Protection, and Static Control.

Diverse is a specialist in providing product solutions for Electronic Manufacturing Services, Maintenance and Repair, R&D, Inspection and Testing sectors. The company is also quickly becoming known by educational institutions and hobbyists alike.

Diverse Electronics is a franchised electronic component stocking distributor with a division dedicated to production floor product solutions. Diverse and its PT&E division present an extensive product range from more than 100 world-class manufacturers, resulting in the largest inventory of electronic component and production tools and equipment products in Canada.

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