



Diverse adds Panduit to its Product Lineup

Diverse Electronics is proud to add **Panduit** to its product line-up as an authorized franchise distributor. **Panduit** is a recognized global provider of electrical infrastructure solutions that help organize, connect and protect electrical systems for the OEM sector.

"We are thrilled to add Panduit to our list of franchise lines," said Rick Masciotra, President of Diverse Electronics. "Panduit is a highly-respected brand name and their products are an ideal complement to the rest of our product line-up. It is our goal to provide our customers with the best brands and highest quality product offerings at reasonable prices. Panduit unequivocally meets this objective."

Targeted specifically to Wire Harness, Cable Management, and Control Panel applications, Panduit offers solutions with products such as cable ties, heatshrink tubing, wire connectors, wire duct, and installation tooling. Panduit's products meet design and regulatory requirements, are cost-effective, and available in a timely manner.



About Diverse Electronics

Founded in 1993, Diverse is a Canadian-owned and based franchised electronic component stocking distributor with a division dedicated to production consumables, tools, equipment and supplies. **Diverse** and its **PT&E** (Production Tools & Equipment) division present product solutions from an extensive range of more than 100 world-class manufacturers, resulting in the largest inventory of electronic component and production supply products in Canada.

For more information about Panduit or its products, contact your representative or send an email to sales@diverseelectronics.com.