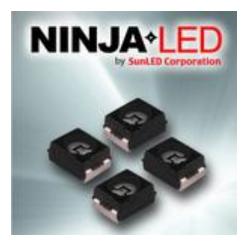
DIVERSE

SunLED Introduces New Ninja LED

January 21, 2011 – SunLED reveals its black casing PLCC2 LED to the masses. Only an LED such as this one, which is capable of providing a finer point of illumination in a reflective package, can be deemed worthy of the name NinjaLED.

Characteristical of the color, the black housing absorbs the light around it to increase contrast, making it an ideal LED for indoor displays where light bleed can become an issue from one pixel to the next when viewed up close.



The black casing color also helps improve the look of your design where in the off-state of the LED, white just may not be as aesthetically pleasing. Behind a tinted acrylic sign panel, you can say it's almost as if it weren't there - masked in the darkness. High reliability, high brightness and low power consumption makes this outstanding package a significant industry advantage in consumer devices, audio equipment, indoor signs, backlighting as well as automotive interior illumination. Contact a Diverse Electronics sales representative to learn more about this product and to order a sample today.

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