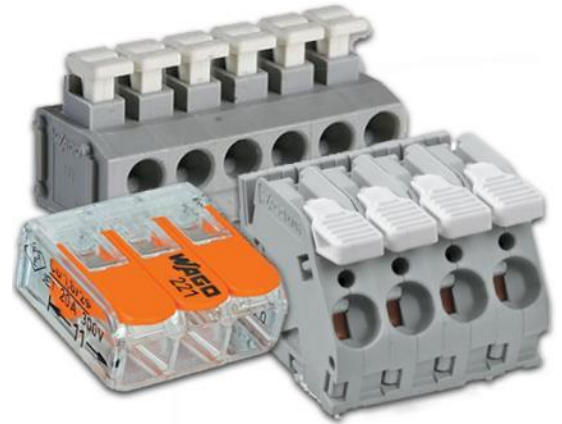




Diverse Electronics is Named the Canadian Electronics Stocking Distributor for WAGO Connectors

Diverse Electronics is very pleased to have been named as the Canadian electronics stocking franchise distributor for **WAGO** connectors. WAGO is the creator and original patent holder of spring pressure connection technology, which is the basis for most of the world's electrical interconnections, electronics interface systems and automation technologies.



“Diverse is pleased to be adding WAGO to our product lineup,” said Rick Masciotra, President of Diverse Electronics. “The quality and reputation of the WAGO brand is unsurpassed in the industry, and the range of its products’ applications are as diverse as our customer base,” continued Masciotra.

“From lighting systems and control panels, to HVAC and transportation manufacturing, our customers require quality products that are reliable and meet the unique challenges each industry presents. WAGO’s German-engineered products, along with the company’s local engineering support, will provide our customers with the quality and reassurance that they have the right solution no matter how unique the requirement.”

WAGO’s technology has been applied to interconnect products including PCB terminal blocks, DIN rail terminal blocks, pluggable connectors, electrical installation products including lever nuts and wall nuts, as well as all the accompanying markers and tools needed to complete the job.

The products are used in a wide array of applications in the automotive industry, railway systems, power engineering, manufacturing, building technology, lighting, marine and offshore applications, as well as the automation industry.

About WAGO

WAGO was founded in Germany in 1951 and has grown to become the global leader in electrical interconnection, interface electronics and automation technologies. Headquartered with its main manufacturing facility in Minden, Germany, the company now has 9 international production and distribution facilities, 8,500 employees, and representation in 80 countries worldwide. Its annual sales in 2018 topped \$1 billion euros, doubling its sales over the past 10 years. In North America, the company is represented by WAGO U.S. and WAGO Canada, with local distribution facilities and engineering support.

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About Diverse Electronics

Founded in 1993, Diverse celebrated its 25th anniversary in 2018 as a franchised electronic component distributor and production equipment and consumables supplier. Fully ISO 9001: 2015-certified, Diverse Electronics distributes products from an extensive range of more than 100 world-class manufacturers, resulting in the largest inventory of electronic component and production supply products in Canada. The company also offers flexible material management programs to help its customers address the industry's rising material acquisition costs.

For more information on WAGO, its products, or to discuss your interconnect projects, contact your local representative or visit www.diverseelectronics.com.